



**PRESS RELEASE**

## ***First launch planned on the Turkish market***

### ***Signature of a letter of intent with GREEN Chemicals***

**Chassieu, Kocaeli - Turkey - 10 March 2016 - AMOEBA** (FR0011051598 - AMEBA) producer of a biological biocide capable of eliminating bacterial risk in water, announced today that it has signed a letter of intent prior to entering into a definitive agreement on the distribution of its product in Turkey by GREEN Chemicals for a 3-year period.

This agreement with GREEN Chemicals is a major advance in AMOEBA's development plan, which will be able to proceed with commercialisation of its product on the Turkish industrial market, equivalent in size to the French market, provided the application to be included in the inventory of biocidal products is accepted by the local regulatory authorities - which should take place within two months.

GREEN Chemicals is a privately-owned Turkish company, co-leader in the water treatment sector in Turkey. It already supplies eco-friendly products to world leaders.

*"This is a decisive step for AMOEBA, to be able to sell its product after 6 years of Research and Development, on a market similar in size to the French market. With its dense industrial network and growing economy, Turkey presents vast development opportunities."* comments **Fabrice PLASSON, President of AMOEBA's Board of Directors.**

*"We are delighted to add AMOEBA's biocide to our offering of eco-friendly treatment solutions. This is a true breakthrough technology which will be a 'beacon' product in our catalogue. The collaboration between GREEN Chemicals and AMOEBA promises to be a success with Turkish industry, a network with which we are very familiar."* declares **Numan ATAY, CEO of GREEN Chemicals.**

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**About AMOEBA:** Based in Chassieu - France, AMOEBA develops a biological biocide capable of eliminating waterborne bacterial risk (legionella, pseudomonas, listeria, etc.). This entirely natural solution is presented as an alternative to the chemical treatments traditionally used in the industrial sector. Amoéba plans to commercialise its biocide in France from the first half of 2016 and in the rest of Europe from the end of 2016, provided market authorisation is awarded and the required notifications have been made<sup>(1)</sup>. In a worldwide market for chemical biocides estimated to be worth 21 bn€<sup>(2)</sup>, AMOEBA is today concentrating on the segment of industrial air-cooled towers (ACT) estimated to be worth 1.7 bn€<sup>(3)</sup>. Its disruptive technology complies with new regulations in terms of



chemical emissions into the environment. AMOEBA is quoted on compartment C of the Euronext Paris stock exchange and joined the CAC® Small index on 21 September last. For more information: [www.amoeba-biocide.com](http://www.amoeba-biocide.com).

*(1): Commercialisation of the solution in France will only be possible once market authorisation has been acquired, the process for which could be completed at the end of 2016; however, due to the absence of risks to humans and the environment, its commercialisation would be possible before that date, from the time of delivery of a temporary authorisation which could be awarded in the first half of 2016. The solution can be commercialised in European Union states in which the definitive French authorisation has been published on the condition that the countries concerned do not oppose its commercialisation (see section 6.9.1 of the basic document).*

*(2): Sources combined by Amoeba from water treatment agencies, Freedonia, Eurostat and MarketsandMarkets*

*(3): Amoeba data combined from the following sources: DRIRE 2013, Eurostat, ARHIA 2013*

**About GREEN Chemicals:** Created in 1995, GREEN Chemicals is co-leader in the water treatment sector in Turkey. With an almost worldwide distribution network, GREEN Chemicals operates in the Middle-East, Africa, Europe and Latin America. GREEN Chemicals has a very dynamic R&D policy, and is committed to scientific partnerships with a large number of Universities and Research Centres both nationally and internationally.

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