



**PRESS RELEASE**

## **AMOEBBA announces signature of a letter of intent with DREWO for the distribution of its biological biocide in Italy**

**Lyon, Rome 25 November 2015** - **AMOEBBA** (FR0011051598 - AMEBA) producer of a biological biocide capable of eliminating waterborne bacterial risk, announced today that it has signed a letter of intent prior to entering into a definitive agreement on the distribution of its product by **DREWO** for a 3-year period, provided market authorisation (MA) is awarded, which could take place at the end of 2016.

**AMOEBBA's** solution acts as a predator against bacteria that proliferate in water. This product is 100% natural, its main characteristic is that it does not generate by-products which are toxic for humans or the environment. Thus, no waste-water treatment will be necessary for companies choosing to use this alternative disruptive technology.

Already, several companies such as Häagen-Dazs and ArcelorMittal have used **AMOEBBA's** biocide on an experimental basis for over 6 years and its efficacy has been demonstrated on their industrial sites during this test phase.

*"With its dense, high quality industrial network, Italy represents a first-line target territory for **AMOEBBA**. The signature of this letter of intent with **DREWO** will allow us to distribute our solution in Italy as soon as market approval is granted. **DREWO** is a major stakeholder in industrial water treatment in Italy, where it has a solid client base among the major industrial groups"* states **Fabrice PLASSON, President of AMOEBBA's Board of Directors**.

*"**AMOEBBA's** solution constitutes the only biological alternative today for companies who wish to use an effective product to treat their water. Through this partnership, we want to be able to offer tomorrow's Italian market the only natural biocide in the world capable of controlling waterborne bacterial risk in water cooling systems."* indicates **Ernesto LATINI, CEO of DREWO**.



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**About AMOEBA:** Based in Lyon - France, AMOEBA develops a biological biocide capable of eliminating waterborne bacterial risk (legionella, pseudomonas, listeria, etc.). This entirely natural solution is presented as an alternative to the chemical treatments traditionally used in the industrial sector. Amoeba plans to commercialise its biocide in France from the first half of 2016 and in the rest of Europe from the end of 2016, provided market authorisation is awarded and the required notifications have been made<sup>(1)</sup>. In a worldwide market for chemical biocides estimated to be worth 21 bn€<sup>(2)</sup>, AMOEBA is today concentrating on the segment of industrial air-cooled towers (ACT) estimated to be worth 1.7 bn€<sup>(3)</sup>. Its disruptive technology complies with new regulations in terms of chemical emissions into the environment. AMOEBA is quoted on compartment C of the Euronext Paris stock exchange and joined the CAC® Small index on 21 September last. For more information: [www.amoeba-biocide.com](http://www.amoeba-biocide.com).

*(1): Commercialisation of the solution in France will only be possible once market authorisation has been acquired, the process for which could be completed at the end of 2016; however, due to the absence of risks to humans and the environment, its commercialisation would be possible before that date, from the time of delivery of a temporary authorisation which could be awarded in the first half of 2016. The solution can be commercialised in European Union states in which the definitive French authorisation has been published on the condition that the countries concerned do not oppose its commercialisation (see section 6.9.1 of the basic document).*

*(2): Sources combined by Amoéba from water treatment agencies, Freedonia, Eurostat and MarketsandMarkets*

*(3): Amoeba data combined from the following sources: DRIRE 2013, Eurostat, ARHIA 2013*

**About DREWO:** Since 1990 DREWO has been offering its clients an integrated service covering several fields of expertise including chemical analysis and environmental impact studies for wastewater management systems. The company also assesses the “legionella” risk in industrial water cooling circuits.

**Contacts:**

Amoéba  
Christine GENDROT LAURAIN  
Head of Communication  
+33(0)6 6210 8370  
christine.laurain@amoeba-biocide.com

Actifin  
Ghislaine GASPARETTO  
Financial communication  
+33(0)1 5688 1111  
ggasparetto@actifin.fr