



PRESS RELEASE

AMOEBEBA signs a Letter of Intent for the distribution of BIOMEBA in Romania

Lyon, Craiova, May 4th 2017 - AMOEBA (FR0011051598 - AMEBA), producer of a biological biocide capable of eliminating bacterial risk in water, announced today that it has signed a Letter of Intent (LOI) with BLUE NEON SRL prior to entering into a definitive agreement regarding the distribution of its product in Romania. This agreement is pending marketing authorization (MA) in Romania.

The partnership with BLUE NEON SRL allows AMOEBA to extend its distribution network on a new territory in Europe targeting the industrial cooling towers market, such as petrochemical.

« We are very excited to join AMOEBA's distribution network. Its technology represents the future development of water treatment in Romania. This agreement is a concrete example of our intention to develop innovative solutions for our industrial customers while respecting the environment. » says **Alin LAPADAT, Managing Partner of BLUE NEON SRL.**

« This new commercial agreement with BLUE NEON SRL reinforces our presence in Europe and complete the current commercial network of 8 distributors to target the heavy industry cooling towers market. » adds **Fabrice PLASSON, President of AMOEBA's Board of Directors.**



About BLUE NEON SRL: Created in 2008, Blue Neon located at Craiova, in Romania develops complete water treatment services for steam generation units. Blue Neon offers chemical products and dosing equipment, as well as professional advice on the chemical regime and corrosion prevention inside boilers in the water-steam-condensate circuit. The main activity of the company is to import and trade water treatment chemicals, for industrial boilers inside power plants, petrochemical units, and other industrial sites to fight against corrosion for all metal surfaces and against carbonate deposits and microbiological developments. Blue Neon started its activity with chemical trading by becoming the unique distributor of H2o Facilities SA, located at Geneva in Switzerland for FINEAMIN product range. For more information: www.bluneon.ro.



About AMOEBA:

AMOEBEBA develops a biological biocide capable of eliminating waterborne bacterial risk (legionella, pseudomonas, listeria, etc.). This entirely natural solution is presented as an alternative to the chemical treatments traditionally used in the industrial sector and complies with the new regulations in terms of chemical emissions into the environment. In a worldwide market for chemical biocides estimated to be worth EUR 21 bn⁽¹⁾, AMOEBA is today concentrating on the segment of industrial air-cooled towers (ACT), estimated to be worth EUR 1.7 bn⁽²⁾. AMOEBA is continuing with the regulatory procedures necessary to obtain MA for all European countries for the “Air Cooled Towers” application. Based in Lyon-Chassieu (France), AMOEBA is quoted on compartment C of the Euronext Paris stock exchange and joined the CAC® Small index on 21st September 2015. For more information: www.amoeba-biocide.com.

*(1): Sources combined by Amoeba from water treatment agencies, Freedonia, Eurostat and MarketsandMarkets
(2): Amoeba data combined from the following sources: DRIRE 2013, Eurostat, ARHIA 2013*

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